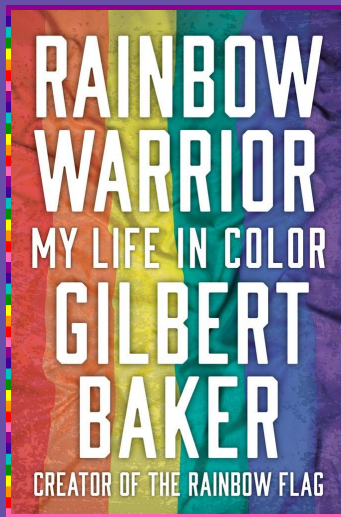




GILBERT BAKER

RAINBOW WARRIOR



Gilbert Baker
(1951-2017)

Gilbert Baker about his progression into the LGBTQ+ movement and community where he became the man who created their symbol- The Rainbow Flag. Through struggles and accomplishments, we get to see a side of Baker that is unmatched.

2019 Nike Air Max 90 BETRUE.



ABSOLUT VODKA and RYTHM



Ginger Queen Realness

Zestravaganza

'Drippin' Blushin' Russian'

Absolut Vodka created Absolut Rainbow to honor the late Gilbert Baker.

Back in 2008 – for the 30th anniversary of the Pride flag and their first Pride bottle – they collaborated with Baker, one of the most prominent forces of the modern LGBTQ+ movement and designer of the original Rainbow flag back in 1978.

And in 2018, when Baker's rainbow flag was about to turn 40, they made a permanent place for the bottle in the Absolut family as a symbol and celebration of their long and strong support to the LGBTQ+ community.



FULL SPECTRUM LOVE

RYTHM cannabis created this version of their product to honor the late Gilbert Baker.

RYTHM will continue their partnership with GLBT Historical Society as a Silver Sponsor of an extension of the Gilbert Baker exhibition – an organization dedicated to supporting and promoting an understanding of LGBTQ+ history, culture, and arts in all their diversity.

WHO HE WAS



GAY RIGHTS ACTIVIST

ARTIST

DRAG STAR

POLITICAL ACTIVIST

DESIGNER

GAY

PIONEER

HONOREE

VOLUNTEER

LEADER

AUTHOR

PROTESTER

DREAMER

FLAG-MAKER

VETERAN

ADVOCATE

EDUCATOR

PAINTER

MOTIVATIONAL SPEAKER

FOUNDER

FASHION ICON

WARRIOR

INNOVATOR

VISIONARY

PERFORMER

SYMBOL OF HOPE

THE “RAINBOW FLAG”

A Replica of the original eight-color rainbow flag.



The COLORS and their MEANING:

PINK – sex

RED – life

ORANGE – healing

YELLOW – the sun

GREEN – nature

TURQUOISE – art and magic

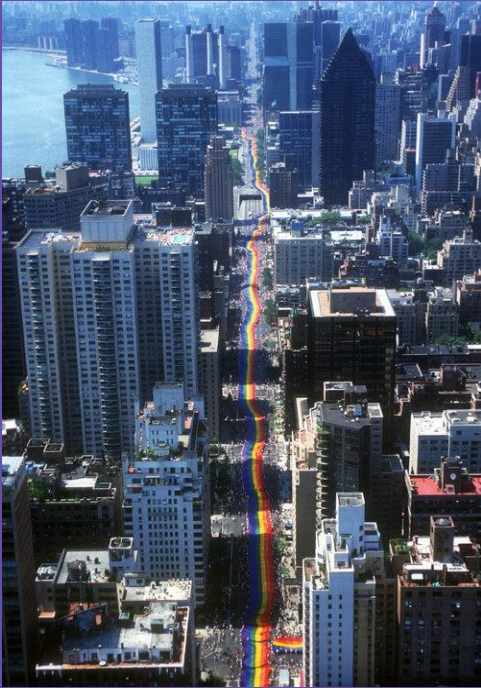
BLUE – serenity

PURPLE – the spirit

The following year, the **PINK** and **TURQUOISE** were taken out of the design, “due to cost and display considerations.”

HIS GLOBAL FLAGS

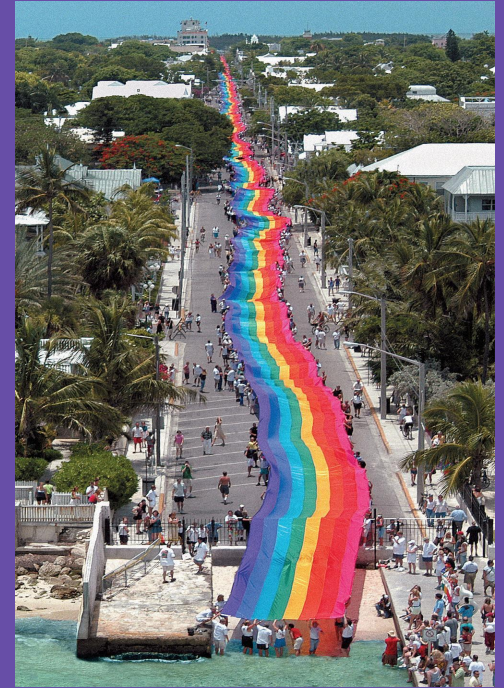
The 1994 1 mile long Rainbow Flag stretched across First Avenue in New York City



In the sequin dress, walks Gilbert Baker during the 1994 St. Patrick's Cathedral Protest in New York City



The 2003 1.25 mile long Rainbow Flag that stretched from the Gulf Coast to the Atlantic Ocean



HIS STATE FLAG SERIES



“Gay LIBERATION is a visibility thing. That is our whole struggle. Just to exist. _Power is when we say, ‘I’m gay.’”

“This is what we lived for:
a moment to be
free and proud,
celebrating
our LOVE.”

“A Rainbow Flag was a conscious choice, natural and necessary. The rainbow came from earliest recorded history as a symbol of hope. _A Rainbow Flag would be our MODERN alternative to the pink triangle.”



“I led a double life, one on the OUTSIDE and one on the INSIDE.”

“When all else falls,

art is the ultimate WEAPON.”

“The fabric of FREEDOM
is an open weave, with
spaces left for us
to insert our
OWN versions
of the story.”

“The real connection to the public
happens with CONFRONTATION
at the boundaries of fear.
Art is like a gun
that
way.”

CONTINUING HIS LEGACY



CMG WORLDWIDE

The Gilbert Baker estate % CMG Worldwide, owns the name, image, voice, and trademark rights of Gilbert Baker.

<https://GilbertBaker.com>



www.CMGWorldwide.com



CMG WORLDWIDE